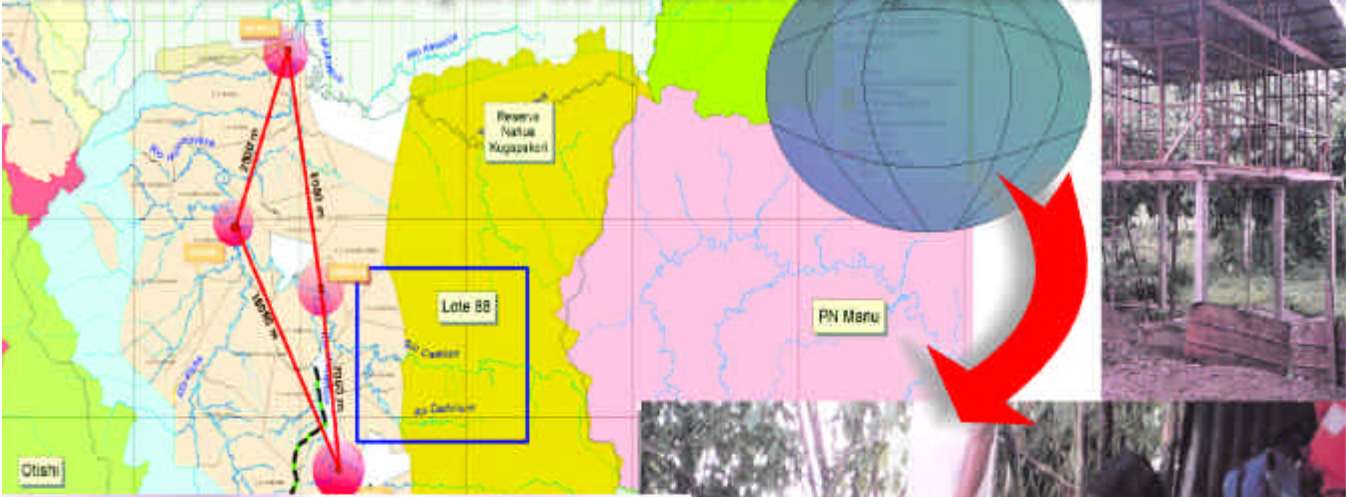


GLOBALIZATION, LOCAL-IDENTITY, GENOME



Inhabited the area for over 5,000 years, in a matrilineal pattern of residence.
 Use the forest products within a mystic value and practice swidden agriculture.
 Machiguengas believe the Pongo de Mainique, or Megantoni, is the most sacred site in the world: the holiest of holies.



Globalization, as an economical phenomenon, is like a cancer which is already touching the Machiguengas' existence. As political appeal, economical interests, and bureaucracies prevail over genuinely sensitive ecological consciousness, environmental management trends to consumer models that causes reduction of biodiversity. The challenge could be to apply and to enhance the positives aspects of globalization as technological progress and information-education access and bond them with the unique cultural values and wise and lovingly use of natural resources that Machiguengas community holds.

The Ecological Apartment Building Pumping-underground-heat Technology



Shandong Institute
of Architecture
and Engineering
CHINA

create a
better architectural
environment
consuming
less energy

